

# ANGELA RANEDO-MENASHE

GRAPHIC DESIGNER & BRAND MANAGER

(858) 310-9183

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## PROFESSIONAL EXPERIENCE

<https://www.linkedin.com/in/angela-ranedo/>

### Brand Manager

Feb 2022-Present

**Bosch Home Appliances** · Irvine, California

- Media strategy, plan and execution across online and offline channels.
- Social Media Content Calendar Management.
- Brand and Media Analytics.

### Account Executive

Nov 2020-Nov 2021

**Dentsu X** · Madrid, Spain

- Plan and coordinate online campaigns for my client BSH Home Appliances (Spain).
- Daily management of online campaigns in channels like social media, DV360 or display.
- Weekly and monthly reports for my clients.
- Daily communication between the media agency and the brands.

### Social Media Coordinator

Feb 2020-Aug 2020

**Greenway Records** · Los Angeles, California

- Daily calendar plan for social media.
- Content creation in social media to promote bands, merchandise and shows (motion assets, gifs and Instagram filters)
- Analyze and report insights.

### Brand Marketing Trainee

Feb 2019-Oct 2019

**BSH Electrodomésticos S.L.** · Zaragoza, Spain

- Manage online communication of Bosch on their website.
- Social media supervisor.
- Sales promotion online communication.
- Budget tracker.

## EDUCATION

**GRAPHIC DESIGN CERTIFICATE** · Otis Collage of Art and Design, California (December 2024)

**BACHELOR DEGREE OF MARKETING AND MARKETING RESEARCH** · University of Zaragoza, Spain (May 2018)

**BACHELOR OF BUSINESS IN INTERNATIONAL BUSINESS MANAGEMENT (ERASMUS PROGRAM)** · Athlone Institute of Technology, Ireland (May 2017)

## SKILLS

- Collaboration
- Adaptability
- Problem Solver
- Initiative
- Creativity
- Microsoft Office
- Adobe In Design
- Adobe Illustrator
- Adobe Photoshop
- Datorama
- Data Analytics
- Social Media
- Native Spanish speaker

References furnished upon request